



Simply the best!

TAB Austria enjoyed a particularly good show this year due to several exciting product innovations. It had already become apparent ahead of the show that the gaming concept FUN4FOUR Multi-Game Terminal would become a bestseller. Several hundred of these multi-faceted, innovative gaming tables were ordered during the show, opening up new market potential for TAB Austria at the same time.

The MAX FIRE Jukebox with its unique "music to go" download feature enabling the saving of videos and music on mobile phones, MP3 players or USB sticks was also very well received internationally.

Setting new standards in gaming entertainment for players and operators, the brand new, high-end Golden Island Casino Terminal also attracted a great deal of attention. With two extra wide 22" touch screens and an even higher performance games platform the Golden Island Casino Terminal was a real ATEI/ICE hit.

The fourth TAB Austria Awards took place during the IGE in London and provided a wonderful evening for distributors and friends of the Austrian company. In fact guests attended from more than 35 countries and provided a great atmosphere, helped by specially imported Austrian wines and a fantastic show from soul-funk diva Pamela O'Neal, who provided a breathtakingly strong performance of Tina Turner hits.

Awards were made in a total of four categories each with three nominations. The awards presented totalled more than EURO 24,000 and were divided into the following categories:

- Best Technical Performance
- Best Marketing
- Best Overall Performance
- Special Award

The prize for "Best Technical Performance" went to The Global Draw while the award for "Best Marketing" went to Nevio Sàrl in Luxembourg. The "Special Award" stayed in Austria where it went to BGT (Best Gaming Technology) and the award for "Best Overall Performance" was secured by C+P Automatenhandel from Switzerland.



Best Technical Performance: Claus Paula, Elisabeth Pühringer, Jeff Nash, Siegfried Dattl jr.



Best Marketing: Elisabeth Pühringer, Nevio Salciccia, Siegfried Dattl jr.



Best Overall-Performance: Elisabeth Pühringer, Bruno Müller, Rene Müller, Bertrand Cavuscens, Siegfried Dattl jr.



Special Award: Elisabeth Pühringer, Rainer Lichtmanegger, Diana Höglinger, Siegfried Dattl jr.