

Revolutionary technology from TAB-Austria

At TAB-Austria the days of laborious, manual updates are long gone. Since 2002, Software-Updates have already been carried out online for their own terminals. And the TAB-Austria team is still coming up with innovative ideas over and over again around the online network. This time they have taken advantage of the data network standards for mobile phones. HSDPA is the magic formula and stands for extremely fast and secure transmission of data. Now those innovative Austrians have adopted this technology for their own Silverball Terminals and Max Fire Jukeboxes. A UMTS

modem, no bigger than a mobile phone, is to take on the role of a conventional Internet cable with immediate effect. The operation is faster, cheaper and more versatile, no more laborious laying of Internet cable and associated installation costs are at times. There's a potential saving to be made that will please the operators no end. "What was important was to make the networking of customers' terminals as simple as possible.

Based loosely on the motto 'Plug and play' not 'Plug and pray!' What could be better than a HSDPA modem?" asked Karin Scheidl,



● With high-speed downlink packet access, the HSDPA is a UMTS mobile data network standard.

Marketing Manager of TAB-Austria. Built directly into the Silverball Terminals and Max Fire Jukeboxes, activation and installation are nicely at the front end. The online network is thus achievable everywhere at any time, without any more cables. Even in regions with little Internet coverage terminals can easily be networked.

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BetMarkets, bigger and better for 2008

With just days before BetMarkets returns for the second year to Vienna from March 31 to April 1, the conference has already attracted record numbers of delegates. Calvin Ayre, Founder of Bodog, the global online iGaming giant whose ethos is to provide gambling as entertainment, said, "I am extremely happy to have representation at BetMarkets this year. This conference is a must attend event for executives to network and glean knowledge and information from experts in the industry." BetMarkets, the only global sports betting conference, is set to be bigger and better than its successful launch in 2007. The highest

calibre of industry speakers will share invaluable knowledge and experience, providing the essential tools for senior executives in online and land-based sports betting to improve their businesses. Amongst the list of speakers are Alberto Eljarrat, CEO, Cirsa-Ladbrokes Betting Co (Spain); Pavel Moudry, CEO, Chance (Czech Republic); Petter Nylander, CEO, Unibet (Sweden); Mark Davies, Managing Director, Betfair (UK); Keith McDonnell, Director of European Operations,

● BetMarkets 2008 gives delegates valuable insight into all facets of the industry, offering a forum to discuss how to better develop a profitable sports betting business in an increasingly competitive environment.

Bodog (Antigua); and Michael Maerz, Director of Sportsbetting, PartyGaming (Gibraltar). Supported by Best Gaming Technology (BGT) for a second year as lead sponsor, this year's conference also focuses heavily on industry networking opportunities ensuring delegates have the possibility to make the most of this unique event. For more information, please contact Marketing Executive Alessia Faltoni, Tel: +44-20-73708567 Fax: +44-20-73708562 E-mail: alessia.faltoni@clariongaming.com Website: www.clariongaming.com (Article courtesy of Clarion Gaming)

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