

Top of the Pops

Austrian amusement terminal manufacturer, TAB-Austria has now become the first foreign company to enter into collaboration with The Official UK Charts.

The Official UK Charts is responsible for the official UK music and video charts, based on information from more than 6,200 retailers and thus representative country-wide for the single track and album market in England.

"TAB-Austria is the first foreign company we have ever signed such a contract with, and they have full access to our official chart lists," explained Phil Matcham, Senior Licensing Manager for The Official UK Charts. After a successful trial period for their Max Fire Jukeboxes, TAB-Austria and The Official UK Charts have decided to enter into close collaboration, sealing the deal at a signing ceremony at the recent ATEI show in London.

"The laws and regulations of a country are enormously important to us. This is why, some time ago, we acquired music rights with countries such as England, Ireland, Belgium

and Germany, to name but a few," declared Karin Scheidl, Marketing Manager for TAB-Austria.

The conclusion of this contract is another milestone for TAB-Austria: "The English music market is eager for up-to-date charts. Being able to access the official UK charts gives us quite a competitive edge," added Karin Scheidl. The music rights for England with the industry organisations PPL and VPL had already been acquired in Autumn 2006.

"Updates take place completely automatically over the online connection of every jukebox to our server. With an integrated UMTS modem there's connection within a few seconds, as installation and activation of the modem are at the front end of our operation," added Ms Scheidl.

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Austria's latest boy band looks set to knock Take That off the Number 1 spot...

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